

OFFICIAL CONTEST RULES

NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT INCREASE YOUR CHANCE OF WINNING. VOID WHERE PROHIBITED.

1. HOW TO ENTER

- a. To participate in the contest, you may enter via the following method(s):
- b. To win winner must be caller 9 after the on air Hosts says to call in. The number to call is 412-333-9370
- c. "For entries by mail, the Station is not responsible for lost, stolen, mangled, mis-delivered, illegible, incomplete or late entries."
- d. "The Station is not responsible for telephone service outages, delays, busy signals, equipment malfunctions and any other technological difficulties that may prevent an individual from completing his/her telephone call."
- e. "The Station is not responsible for facsimile transmission errors, illegible entries, telephone service outages, delays, busy signals, equipment malfunctions and any other technological difficulties that may prevent transmitting his/her facsimile entry."
- f. No purchase necessary. Listeners can win once ever 60 days.

2. Eligibility Restrictions:

- a. The contest is open to all KDKA-FM listeners who are 18 years of age and older (unless otherwise noted) who reside in the Greater Pittsburgh Area. Employees of KDKA-FM, CBS Radio, affiliated entities, its affiliated advertising agencies, participating sponsors/promotional partners, other radio stations in the Pittsburgh metropolitan area and the members of their immediate families are ineligible to participate or win.
- b. Listeners are eligible to win a KDKA-FM contest only once every sixty days. Only one winner per household is permitted to win every 60 days.

- c. Prizes not picked up at the KDKA-FM studios (651 Holiday Drive, Foster Plaza 5, and Pittsburgh Pa 15220) within 30 days are considered forfeited and become property of KDKA-FM.
- d. Listeners are eligible to win a prize valued at \$600 or more only once every six months.

2. Prizes

- a. Contest prizes are not transferable. Prizes may not be substituted for or redeemed for cash. KDKA-FM reserves the rights to substitute any prize or prizes of equal or greater value.

3. Selection of Winner:

- a. Decisions of station management with respect to the contest are final.

5. Conditions

- a. Payment of all federal, state and local taxes is the sole responsibility of the winner. Winners may be required to sign an IRS Form W-9 or the equivalent.
- b. By participating in the contest, the winner or winners and their guest, if any, agree to have their name, voice, or likeness used in any advertising or broadcasting material relating to this contest, and without additional financial or other compensation and to sign a publicity release prior to acceptance of the prize.
- c. Contest winners and their guest, if any will be required to sign a liability release prior to acceptance of any prize valued at \$600 or greater or which prize includes the provision of transportation, whether or not such transportation is provided by KDKA-FM. Pursuant to the liability release, the winners will agree to hold KDKA-FM, CBS Radio Inc., Viacom Inc., affiliated companies and the officers, shareholders, directors, employees, agents and representatives of each of them harmless against any and all claims or liability arising directly or indirectly from the prize or participation in the contest.

- 6. The Contest Entities reserve the right to make changes in the rules of the Contest, including the substitution of a prize or equivalent

value, which will become effective upon announcement. If due to circumstances beyond the control of the Station, any competition or prize-related event is delayed, rescheduled, postponed or cancelled, the Station reserves the right, but not the obligation, to cancel or modify the sweepstakes and shall not be required to award a substitute prize.

7. No purchase necessary. The contest is void where prohibited.

8. Failure to comply with the contest rules may result in a contestant's disqualification at the sole discretion of KDKA-FM.

9. Copies of the written contest rules are available during regular business hours at the main office of KDKA-FM, Foster Plaza Building 5, 651 Holiday Drive, Pittsburgh, PA 15220.