

Ringling Bros. and Barnum & Bailey® Circus 2011 Sweepstakes Rules

NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN. THE CONTEST IS VOID WHERE PROHIBITED BY LAW.

1. How to Enter the Sweepstakes:

- (a) The Ringling Bros. and Barnum & Bailey Circus contest will begin on Monday, October 3, 2011 at 5:00a.m. and end on Sunday, October 16, 2011 @ 12:00 midnight. Sweepstakes is sponsored by KDKA.
- (b) To participate in the contest, log onto www.kdka.com and register via the Ringling Bros. and Barnum & Bailey Circus entry form.
- (c) One entry per person.
- (d) Sponsor is not responsible for technical or computer failures, errors or data loss of any kind, lost or unavailable Internet connections, or failed, incomplete, garbled or deleted computer or network transmissions, inability to access any website or online service, or any other error or malfunction, or late, lost, illegible or misdirected entries. Entry materials that have been tampered with or altered are void. If the judges determine, in their sole discretion, that there is any suspected or actual electronic tampering with the Sweepstakes or if technical difficulties compromise the integrity of the Sweepstakes, the judges reserve the right to void the entries at issue and/or terminate the Sweepstakes and conduct a random drawing to award the prize among all eligible entries received as of the termination date. If the Sweepstakes is terminated due to tampering or technical difficulties prior to its expiration date, notice will be posted at www.kdka.com. If, for any reason, the Sweepstakes is not capable of running as planned, including infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures, or any other causes beyond the control of Sponsor which corrupt or affect the administration, security, fairness, integrity or proper conduct of the Sweepstakes, Sponsor reserves the right at its sole discretion to cancel, terminate, modify or suspend the Sweepstakes. Sponsor reserves the right to disqualify any entrant that tampers with the operation of the Sweepstakes or website or violates the Official Rules of the Sweepstakes.

By use of this website and by entering the Sweepstakes, you agree to the Station's Website Terms of Use Agreement and to the use of your personal information as described in the Privacy Policy located at: "www.kdka.com".

- (e) Broadcasts are subject to preemptions and scheduling changes. If such changes occur they will be posted on the KDKA-TV website.
- (f) In the event of a dispute regarding the identity of the person submitting an online entry, the entry will be deemed to be submitted by the person in whose name the e-mail account is registered
- (g) Odds of winning depend on number of eligible entries.

2. Eligibility Restrictions:

- (a) The contest is open to viewing area residents who are eighteen (18) years of age or older. Employees and retirees of KDKA-TV, WPCW-TVV, CBS Corporation, Feld Entertainment, Inc., Blitz Media, other television and radio stations in the Pittsburgh market, and their affiliates, subsidiaries and advertising agencies and their immediate family members and persons living in the same household are ineligible to participate or win.
- (b) Viewers are eligible to win a KDKA-TV contest only once every sixty days. Only one winner per household is permitted in any contest. Viewers are eligible to win a prize valued at \$600.00 or more only once every six months.
- (c) All entries become the sole property of Station and will not be returned. By entering, entrants agree to abide by these rules, and warrant and represent that their entry is their original work.
- (d) Contestants are required to provide truthful information and the Station will reject and delete any entry that it discovers to be false or fraudulent. The Station will disqualify any entry from individuals who do not meet the eligibility requirements, and the Station will also delete any entry received from persons under the age of 13.

3. Prizes:

- (a) Four (4) winners will be randomly selected from all eligible entries registered on kdka.com. Winners will be randomly selected and announced during KDKA-TV's "Pittsburgh Today Live" morning show the week of October 17, 2011. Winners will each receive four (4) VIP seats to Ringling Bros. and Barnum & Bailey Circus for Thursday, November 3, 2011 – 7:00 p.m. Performance. Approximate value per winner: One Hundred Sixty and no/100 Dollars \$160.00.
- (b) Deadline for entering is October 16, 2011 at 12 Midnight. Drawing will be held live during "Pittsburgh Today Live" the week of 10/17/11 between 9:00 a.m. -10:00 a.m. and winners will be announced live and notified by phone and/or e-mail.
- (c) All prizes or prize certificates may be picked up at the office of KDKA-TV, One Gateway Center; Pittsburgh, PA 15222. Any prize or prize certificate not claimed within five (5) days of winning will be forfeited by the winner. In the event that a prize or prize certificate is mailed to the winner, it will be with the prior written consent of the winner and therefore, winner assumes the risk of its arrival. KDKA-TV is not responsible for the safe arrival of a prize or prize certificate.
- (d) Sweepstakes prizes are not transferable. Prizes may not be substituted for or redeemed for cash. Station reserves the right to substitute prize of comparable value.

4. Selection of Winners:

- (a) Decisions of contest sponsors with respect to the contest are final.
- (b) Winners will be randomly drawn from all eligible entries received. Drawing will be held the week of 10/17/11 (9-10A) live during "Pittsburgh Today Live".

- (c) Winners need not watch or be present to win.
5. Conditions:
- (a) Payment of all federal, state and local taxes are the sole responsibility of the winner and winners may receive an IRS Form 1099 or equivalent from Station.
- (b) By participating in the contest, the winners agree to have their name, voice, or likeness used in any advertising or broadcasting material relating to this contest, and to sign a publicity release, affidavit of eligibility and release of liability prior to acceptance of the prize. By accepting the prize, each winner grants to Station the right to use the winner's name, voice, picture and/or likeness for purposes of advertising and publicity in any and all media now known or hereafter invented, without further permission or additional compensation (except where prohibited by law). All expenses on receipt and use of prize are the sole responsibility of winner. Winners and companions, by acceptance of their prizes, agree to release Station, CBS, their respective parents and subsidiaries, and their respective advertising, promotion and production agencies from any and all liability, claims or actions of any kind whatsoever for injuries, damages or losses to persons and property which may be sustained in connection with the receipt, ownership or use of the prize or while preparing for, participating in, and/or traveling to any prize-related activity.
6. Sweepstakes sponsors reserve the right to make changes in the rules of the contest which will become effective upon announcement.
7. Sponsor is not responsible for any typographical or other errors in the printing, the offering or the administration of the contest or in the announcement of the prize.
8. Failure to comply with the contest rules may result in a contestant's disqualification.
9. To obtain a copy of the official rules and/or winner's list, please write by December 27, 2011 to:

Ringling Bros. Circus 2011 Sweepstakes Rules
C/O KDKA-TV
420 Ft. Duquesne Blvd.
Pittsburgh, PA 15222

Feld Entertainment, Inc. is not an endorser or sponsor of this Sweepstakes, and is only the prize provider and therefore is in no way responsible for administering or fulfilling this Sweepstakes or for anything related to this Sweepstakes other than providing the prizes to KDKA.